

TECHNOLOGY CO CREATION

INTEGRATED DIGITAL PROTECTION & IT INFRASTRUCTURE

Laying out the business ecosystem of technology is not only a necessary choice for enterprises to respond to market competition, but also a key lever to seize future commercial dividends.

Powering Your Growth. **Securing Your Business.**

End-to-End Enterprise Cybersecurity, Digital Reputation, Cloud Infrastructure, and Custom
Software Engineering

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01 Who We Are

Serv Excellence Integrated Solutions is one of Egypt & MEA's fastest-growing IT and cybersecurity powerhouses, built on over 20 years of proven market leadership.

- ✓ **Single Point of Trust:** Strategic alliance delivering total digital transformation, security, and enterprise technology under one roof.
- ✓ **Full Technology Lifecycle:** From pre-sales strategic guidance to seamless deployment, 24/7 managed support, and capacity building.
- ✓ **Enterprise Growth Catalyst:** Maximizing business throughput, defending corporate assets, and shielding brand reputation.



02 Strategic Direction

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Our Mission

To empower enterprises to operate safely and confidently in a secure digital ecosystem by delivering exceptional, future-proof IT & software solutions that continuously exceed expectations.



Our Vision

To be the premier regional IT and cybersecurity provider, setting international standards of digital resilience, AI-powered threat neutralization, and verifiable digital trust.



Core Values

Client-First Philosophy, Uncompromising Quality, Continuous Innovation, Integrity, Flexible Dynamics, and Operational Excellency across every project.



03 Cybersecurity Defense

360° Enterprise Digital Fortress

We deploy robust, multi-layered security frameworks that shield critical infrastructure, endpoints, and corporate data against sophisticated threat actors.

- **Network & Cloud Security:** Perimeter defense, segmentation & zero-trust architectures.
- **VAPT & Penetration Testing:** OWASP/PTES audits for web, APIs, hosts, and networks.
- **24/7 Incident Response:** Threat monitoring, rapid containment, and forensics.



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AI Digital Reputation

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Brand & Executive Defense

Continuous AI-driven monitoring protecting executives, brands, and public figures against targeted reputational threats across Facebook, X, TikTok, Instagram, YouTube, and Telegram.

- Face Recognition: AI detection of unauthorized photo & video usage.
- Impersonation Shield: Instant discovery and takedown of fake accounts.



Deepfake & Visual Intelligence

Advanced machine learning models engineered to detect synthetic media, altered audio/video, and unauthorized logo placements in real time.

- Deepfake Detection: Neutralizing AI-generated narrative attacks.
- Risk Analytics: Sentiment tracking and automated risk scoring.

Core Network & SD-WAN

High-speed, secure connectivity, Next-Generation Firewalls (NGFW), core routing, hardware provisioning, and secure email/web gateways

Datacenter & Passive

End-to-end passive solutions, fiber/copper cabling, server room design, power infrastructure (UPS), and disaster recovery sites (Cold/Warm/Hot).

Physical Security

Enterprise IP/CCTV surveillance networks, biometric access control systems, environmental monitoring, and perimeter defense controls.



06 Software & DevOps

INDUSTRIAL APPLICATIONS

We engineer scalable, secure, and intuitive digital platforms tailored to fuel organizational growth and automate complex business operations.

- ✓ **Custom Web & Mobile Apps:** Native iOS/Android and cross-platform enterprise software built with security DNA.
- ✓ **DevOps & Automation:** Infrastructure as Code (IaC) using Ansible, Python, JSON, REST APIs, and automated CI/CD pipelines.
- ✓ **Full-Stack Quality Gate:** Embedded UI/UX design systems, rigorous QA testing, performance checks, and release control.





Turnkey Software Products

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Smart Community

Resident portals, gate access, maintenance, and multi-property management.



Logistics & Fleet

Multi-stop routing, live GPS tracking, provider portals, and dispatch dispatch.



EdTech & School

E-learning academies, student/parent portals, fee tracking, and bus management.



On-Demand Apps

Restaurant platforms (KDS), salon booking, housekeeping, and gym platforms.





ISO & Compliance Consulting

Certification readiness, QMS implementation, governance alignment, and mock audit preparation across globally recognized standards:

- **Information & Security:** ISO 27001, ISO 20000-1, ISO 22301.
- **Quality & Healthcare:** ISO 9001, GAHAR, CBAHI, FSSC 22000.
- **ESG & Sustainability:** Carbon footprint, GRI, and Decarbonization.



Certified Team & Training

Empowering workforce teams with IT enablement masterclasses alongside our elite engineering force holding top global credentials:

- **Certifications:** CCNA, CCNP (Enterprise/Security), CEH, PCNSE, CompTIA Security+, Microsoft Certified, Fortinet NSE 4-7.
- **Vendor Masterclasses:** Cisco, Fortinet, Palo Alto, Aruba, Sophos, DELL, HikVision, Legrand, Commscope, ProLink, Eaton.

Cybersecurity & Cloud

*Strategic Vendor Partners**Valued Enterprise Clients*


FORTINET
AUTHORIZED PARTNER



CISCO
Partner



paloalto
NETWORKS



SOPHOS
PARTNER



HUAWEI



aruba
NETWORKS



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Electric



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Coca-Cola



ORGANI
GROUP



BUE
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homzmart



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وعلاج سرطان الثدي



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TABARAK
DEVELOPMENTS



MARAKEZ



AUG
PHARMA



MINAPHARM
PHARMACEUTICALS

THANK YOU

Build Your **Digital Fortress**

Let's partner to elevate your infrastructure, secure your business, and drive scale.



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